

# BOOBALICIOUS

proudly raising funds for Breast Cancer Care WA

# 2016

The 13<sup>th</sup> annual adultshop.com Boobalicious Ball  
Saturday, 25<sup>th</sup> June 2016 | The Grand Ballroom, Crown Perth

adultshop.com is thrilled to announce that the 13<sup>th</sup> annual Boobalicious Ball – an evening that mesmerizes men, inspires women and entertains all - will be held on Saturday, 25<sup>th</sup> June 2016.

Guests are invited to join us in supporting Breast Cancer Care WA while again enjoying the glamorous surrounds of the Grand Ballroom at the prestigious Crown Perth.

Ticket sales are now open. Standard tickets are \$275 each and include pre-dinner drinks, a delicious three course meal, endless beverages, our signature show, live music, the opportunity to participate in our spirited live and silent auctions and one of Perth's richest raffles, together with a generous guest gift bag to take home. Tickets are available for purchase individually (where available), while seating is also available in tables of ten.

Limited Corporate Table Packages, seating ten VIP guests in premium table position, are also available at a cost of \$5,250 (which includes a \$2,500 tax-deductible donation). The perfect way to celebrate the end of a successful financial year or to reward key staff and clients, our Corporate Table Packages include:

- 10 x VIP tickets in a premium table position
- Table naming rights with your business name or logo prominently displayed on the table
- VIP recognition for your business throughout the night by our host
- Exclusive VIP-only gifts for all the guests on your table, together with generous event guest gift bags
- A linking logo on our Boobalicious web site throughout 2016
- Your logo in our themed table booklets
- A promotional opportunity for your business (in 150 words or less) in our themed table booklets
- Your logo in rotation on the big screens throughout the ballroom
- Your logo on the Sponsor Thank You Insert in our guest gift bags.

Avoid disappointment and secure your table or purchase individual tickets now as they will sell out – and fast! Please email [tickets@boobalicious.com.au](mailto:tickets@boobalicious.com.au) or telephone us on 9227 6777 to secure your seat at Boobalicious 2016 today!

*“Congratulations on putting on another amazing night, our clients loved it again! The team did a wonderful job in putting on a night that continues to exceed expectations”.*

**Sam Fotu, General Manager, South West Southern Cross Austereo  
Corporate Sponsor 2013, 2014 & 2015**



# GET INVOLVED

in Boobalicious 2016

While Boobalicious is a fantastically entertaining evening of fun and celebration, let's not forget the reason it exists: to raise vital funds for Breast Cancer Care WA. One of Perth's hardest working charities,

Breast Cancer Care WA receives no recurrent government funding, relying solely on the kindness of the Western Australian community to fund the provision of emotional, practical and financial support to the many West Australian women and their families living with a diagnosis of breast cancer.

You can assist with this fundraising by donating your goods and/or your services to our live auction, raffle, silent auction, Booba-envelopes and guest gift bags! You might be surprised to learn what has the potential to contribute significantly to our event so please, if you would like to offer your support as a sponsor, contact the Boobalicious Committee and discover the excellent promotional benefits sponsors receive in the lead up to and during the event itself as well!

For more information regarding sponsorship opportunities at this year's event, please visit [www.boobalicious.com.au](http://www.boobalicious.com.au).

A WORD FROM  
**ZOE McALPINE**  
Chief Executive Officer | Breast Cancer Care WA

Breast Cancer Care WA is a Western Australian charity that provides personalised emotional, practical and financial support to people affected by breast cancer. With over 1,500 Western Australian women expected to be diagnosed with breast cancer in 2016, the need for our services continues to grow.

Working with breast cancer clients on a daily basis provides a distinctive perspective and insight, enabling us to create unique programs and services that are designed for the various stages of a breast cancer journey and are free of charge to every client.

Each client is supported by our multi-disciplinary team of specialists, who work together to find the best solutions to the challenges faced by each individual and their family. These challenges can vary greatly and can be highly complex.

Our Breast Care Nurses provide support services that address specific needs not catered for by other organisations. Their vital emotional support help clients interpret their test results, make informed decisions about their treatment and what lifestyle modifications they could make to decrease and manage the disruption to their lives. Support is provided in person, over the phone and by email, as well as home and hospital visits within the metropolitan area.

In addition, our Counsellors provide breast cancer specific counselling with support groups that are further defined by stages of the disease or by targeting a specific group. Support is also provided through peer support programs, practical assistance with basic living needs and financial assistance for everything from gaps in treatment expenses to money to put food on the table.

The 13 years of support from adultshop.com's Boobalicious Ball has been integral in our ability to continue providing these support services to the WA community. In the past year alone, this has enabled us to further identify the needs of our clients and run new support groups including groups for Mums with small children, partners of women with breast cancer and young women with advanced breast cancer. Working together has also helped us to increase our one on one work with clients and increase our financial assistance capacity.

The Boobalicious Ball is a unique and glamorous event guaranteed to provide guests with a night to remember. I hope you will show your support and have a fantastic time knowing that you will be contributing to our ability to help Western Australians affected by breast cancer.

Our heartfelt thanks to the team at adultshop.com for everything you do to help Breast Cancer Care WA provide our vital services. Your support makes an incredible difference.

Zoe McAlpine, Chief Executive Officer  
Breast Cancer Care WA



A WORD FROM  
**BARRY FELSTEAD**

Chief Executive Officer | Crown Perth

Crown Perth is tremendously proud to be host-sponsor of the Boobalicious Ball once again this year, and 2016 marks our eighth year of partnership with the event in support of Breast Cancer Care WA. This glamorous Ball

is one of the highlights of the year on the Perth social calendar and most importantly ensures a substantial financial contribution to this very important cause.

Crown Perth is celebrating its 30th birthday with fantastic jackpots, giveaways and star-studded entertainment throughout January. Since opening our doors in 1985, Crown Perth has transformed into one of WA's most important tourism icons. From just 12 chefs, 9 restaurants and bars, and 405 hotel rooms, Crown Perth has come a long way as an entertainment precinct and now boasts 300 chefs, 32 restaurants and bars, a 2,300 seat theatre, world-class convention and gaming facilities and soon to be just under 1,200 guest rooms across three luxury hotels when six-star Crown Towers opens later this year.

We look forward to hosting you at the 2016 Boobalicious Ball on 25 June – we are all working towards the same goal, to support the important work of Breast Cancer Care WA.

**Barry Felstead, Chief Executive Officer**  
Crown Perth

MAKE A  
**NIGHT**  
OF IT

If you would like to take up the Crown's invitation to make Boobalicious 2016 an overnight stay, rooms have been reserved for Boobalicious Ball guests at specially discounted rates. To secure these rates, please contact the hotel's Reservations Department directly, quoting Reference Code: "Boobalicious Ball" on:

**Telephone:** +61 8 9362 8888 or **Email:** [reservations@crownpertth.com.au](mailto:reservations@crownpertth.com.au)

**Website:** <https://resweb.passey.com/go/Boobalicious16>

The following discounted rates are currently available:

**Crown Metropol Perth | Luxe King Room/Twin Rooms:**  
\$310 per room per night

**Crown Promenade Perth | Standard Queen/Twin Rooms:**  
\$265 per room per night

Please note that these discounted rates are only available for reservations made before 27<sup>th</sup> May 2016, after which time these rates will be subject to room availability.

We look forward to thanking you for your support with what is set to be the most successful and dazzling Boobalicious Ball yet as we celebrate our 13<sup>th</sup> year!

