

2020 BOOBALICIOUS

THE 17TH ANNUAL BOOBALICIOUS BALL

FRIDAY, 30TH OCTOBER 2020 | THE GRAND BALLROOM, CROWN PERTH

We are pleased to announce that the 17th annual Boobalicious Ball – an evening that mesmerizes and entertains all who attend - will be held on Saturday, 27th June 2020. Guests are invited to join us in supporting Breast Cancer Care WA while again enjoying the glamorous surrounds of the Grand Ballroom at the prestigious Crown Perth.

Ticket sales are now open. Standard tickets are \$290 each and include pre-dinner drinks, a delicious three course meal, endless beverages, our signature show, live music, lounge bar, the opportunity to participate in our spirited live and silent auctions and one of Perth's richest raffles, together with a generous guest gift bag to take home. Tickets are available for purchase individually (where available), while seating is also available in tables of ten.

Limited Corporate Table Packages, seating ten VIP guests in premium table position, are also available at a cost of \$5,400 (which includes a \$2,500 tax-deductable donation to the charity). The perfect way to celebrate the end of a successful financial year or to reward key staff and clients, our Corporate Table Packages include:

- 10 x VIP tickets in a premium table position
- Table naming rights with your business name or logo prominently displayed on the table
- VIP recognition for your business throughout the night by our host
- Exclusive VIP-only gifts for all the guests on your table, together with generous event guest gift bags
- A linking logo on our Boobalicious web site throughout 2020
- Your logo in our themed table booklets
- A promotional opportunity for your business (in 150 words or less) in our themed table booklets
- Your logo in rotation on the big screens throughout the ballroom and
- Your logo on the Sponsor Thank You Insert in our guest gift bags.

Avoid disappointment and secure your table or purchase individual tickets now as they will sell out – and fast! Please email tickets@boobalicious.com.au or telephone Peta Evans on 0409 069 033 to secure your seat at Boobalicious 2020 today!

"Meraki Official are proud to support a wonderful cause and be a part of 2019's Boobalicious Ball. Thanks for the wonderful entertainment and a night to remember. We will ensure to put this date in the social calendar for each year."

Samantha Wyllie / Director

MERAKI OFFICIAL / CORPORATE SPONSOR 2019



GET INVOLVED

WITH BOOBALICIOUS 2020

While Boobalicious is a fantastically entertaining evening of fun and celebration, let's not forget the reason it exists: to raise vital funds for Breast Cancer Care WA. One of Perth's hardest working charities, Breast Cancer Care WA receives no recurrent government funding, relying solely on the kindness of the Western Australian community to fund the provision of emotional, practical and financial support to the many West Australian women and their families living with a diagnosis of breast cancer.

You can assist with this fundraising by donating your goods and/or your services to our live auction, raffle, silent auction, Booba-envelopes and guest gift bags! You might be surprised to learn what has the potential to contribute significantly to our event so please, if you would like to offer your support as a sponsor, contact the Boobalicious Committee and discover the excellent promotional benefits sponsors receive in the lead up to and during the event!

For more information regarding sponsorship opportunities at this year's event, please visit www.boobalicious.com.au.

A WORD FROM

**ZOE
MCALPINE**
CHIEF EXECUTIVE OFFICER
BREAST CANCER CARE WA

Breast Cancer Care WA provides specialist breast care nursing, counselling, and financial support to women – and men – affected by breast cancer, as well as their partners and families, throughout WA. Every year we support over 1,000 clients in the metropolitan area, as well as regional and remote communities.

When a person receives a diagnosis of breast cancer, their world and the world of their entire family changes forever. Our services are available for the whole family and cater to the unique needs and challenges faced by each individual. We provide our services

in WA free of charge, and our aim is for every single person who is affected by breast cancer to be able to access the expert help our team of in-house specialist breast care nurses and counsellors can provide.

Our specialist breast care nurses act as guides and advocates, helping with everything from interpreting test results and explaining treatment plans so that clients can make informed decisions about their health, to speaking with treatment teams to ensure care-coordination within the hospital system and, if requested, physically accompanying clients to medical appointments.

Our professionally trained and experienced counsellors facilitate 16 support groups every month, including one for partners, and various therapy workshops, and provide one-on-one counselling sessions at our offices, or in the home, and phone or video chat sessions for those living in regional or remote areas.

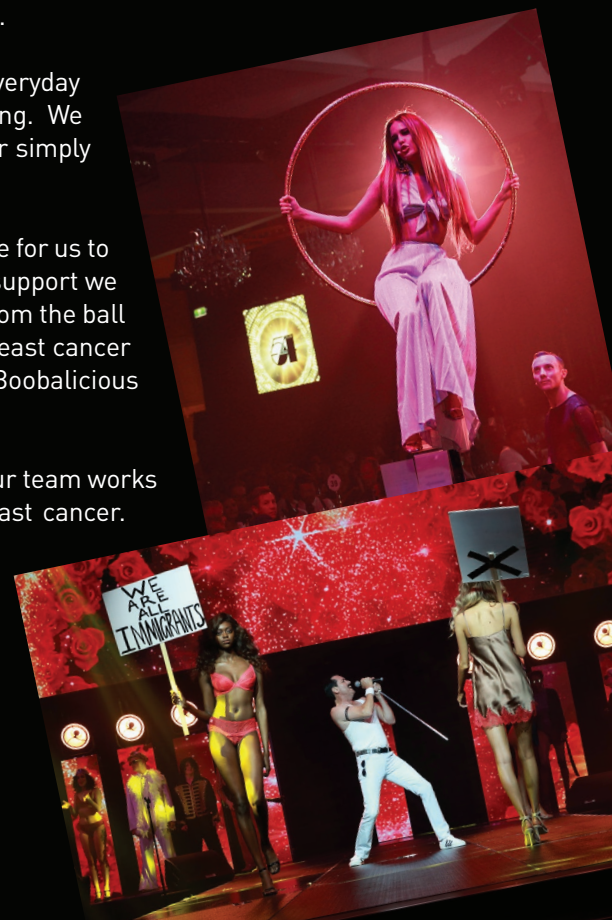
We also provide practical assistance at a grass-roots level, helping with everyday challenges such as appointment transportation, babysitting and gardening. We also offer financial support for those who need help with rent, school fees or simply putting food on the table.

This year we are celebrating our 20th anniversary, and it would not be possible for us to offer this level of integrated care to our clients without the years of ongoing support we have received the annual Boobalicious Ball. In 2018 alone, proceeds raised from the ball enabled us to provide support and care for over 1,000 families affected by breast cancer in WA. It is no exaggeration to say that without the continuing support of the Boobalicious Ball, Breast Cancer Care WA would not exist today as we know it.

The Boobalicious Ball gives us a unique opportunity to showcase how hard our team works every day to make a positive impact on the lives of people affected by breast cancer. By attending you are directly helping your fellow West Australians who are doing it tough due to a diagnosis of breast cancer. Our heartfelt thanks to the team at Boobalicious for their phenomenal efforts in enabling Breast Cancer Care WA to provide our much-needed services. Your support is making a vital difference.

Zoe McAlpine

CHIEF EXECUTIVE OFFICER | BREAST CANCER CARE WA



A WORD FROM

BARRY FELSTEAD

CHIEF EXECUTIVE OFFICER
AUSTRALIAN RESORTS

Crown Perth is honoured to again be hosting and sponsoring the upcoming Boobalicious Ball in support of Breast Cancer Care WA. As we proudly enter our 12th year supporting this impressive event, I commend the work done by Breast Cancer Care WA and the invaluable support and care they offer to over 1,000 West Australians impacted by breast cancer each year.

On behalf of myself and the entire team at Crown Perth, thank you for joining us in supporting Breast Cancer Care WA. We look forward to welcoming you to the 2020 Boobalicious Ball and helping to raise vital funds for this important cause.

Barry Felstead

CHIEF EXECUTIVE OFFICER | CROWN RESORTS AUSTRALIA



MAKE A NIGHT OF IT!

If you would like to take up the Crown's invitation to make Boobalicious 2020 an overnight stay, rooms have been reserved for Boobalicious Ball guests at specially discounted rates.

The following discounted rates are currently available when quoting Boobalicious Ball.

Please note that 10% from each room booking will be donated back to Breast Cancer Care WA.

Crown Towers Perth | Deluxe King / Twin rooms
\$350 per room per night or \$408 room including breakfast for two

Crown Metropol Perth | Deluxe King / Twin Rooms:
\$280 per room per night or \$320 room including breakfast for two

Crown Promenade Perth | Standard Queen/Twin Rooms:
\$225 per room per night or \$265.00 including breakfast for two

Please note that this rates are only available online through:

<https://book.passkey.com/go/boobaliciousball2020>

We look forward to thanking you for your support with what is set to be the most successful and dazzling Boobalicious Ball yet as we celebrate our 17th year!



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